

RISE & RUIN

A BROWSER-BASED, 3D BATTLE, FANTASY COMBAT TRADING CARD GAME

high concept

In a universe plunged into war, four species fight a desperate battle for survival and dominance. Descendants of the great dragons of yore, the arrogant Ralak plunder and slay for motives no more noble than greed and idle amusement. The sleek and insectile jix'Su fight as a collective, risking all in defense of their Queen while internecine havoc weakens the race from within. Usually content to live and let live, the Keldei transform into implacable, relentless enemies when the tranquil forest world they and their animal ancestors call home is threatened. Finally, the Vedyn - ephemeral, mystical beings of purest energy – pledge allegiance to none and to nothing but the holy ideals of order and balance.

Forced into conflict by the irresistible warp and weave of history's tapestry, each species needs champions who will bring the strength, skill, and luck that will help them triumph. Which side will win your loyalty?



Rise & Ruin is a browser-based, multiplayer, 3D battle, trading card game evolved from three categories of products with rich and successful histories. *Rise & Ruin* features the strategic card collection and deck building of card-based games, the cinematic action and adrenaline-driven sequences of fighting games, and the character advancement of role-playing games. Players craft their ideal characters and meet in the game world to seek glory in battles and tournaments.

game description

In order to stand triumphant at the end of a battle, you will have to be:

- *Strategic*. Compile virtual decks of attack and defense cards that build on your character's strengths and you enemies' weaknesses.
- *Quick*. Put it all on the line through quick decisions and luck in the heat of competition.
- *Cunning*. Negotiate with other players to form teams, build alliances, and trade cards.
- *Active*. Increase your chance of success by training your character's skills and attributes.



In the game right now...

key features

- Train your ideal avatar from to increase your strength in battle
- Build your deck from a growing pool of powerful attack and defense cards
- Experience thrilling and cinematic graphical battle sequences from an extensive library of original, motion-captured, combat animations. Worth the price of admission alone.
- Challenge your friends and win prizes through organized tournaments
- Wheel-and-deal in the in-game trading system

And coming as quickly as we can type...

- Expanding the number of active skills from 5 to 12
- The final 2 character races
- Magic cards that fill the screen with flames, lightning, hail storms... you name it.
- Training and interacting with your character through Twitter, letting you 'carry' your character with you wherever you go. During recess, in the car, at your grandmother's house for Sunday dinner...

technology

3DVIA - a powerful and comprehensive game development platform designed for small- to medium-sized developers - has been used to develop the client and server components of the game. Use of the 3DVIA engine allows *Rise & Ruin* to deliver compelling graphics and animation sequences through a simple web browser.

Rise & Ruin combines:

similar games

- The market size and composition of *Runescape* and *Chaotic*
- The revenue model and card collection of *Magic: The Gathering Online*
- The avatar-driven, card-based battle of *Duels.com*
- The 3D action sequences of the *Final Fantasy* series (although shorter!)